



## 2020 FCAL Conference

3 – 4 December 2020

RICHARDS BAY  
CAMPUS



Faculty of Commerce, Administration and Law

### Programme

#### Day 1: 3 December 2020

8:30 – 9:00	Registration / Coffee and Tea		
9:00 – 10:30	Opening Remarks and Presentation @ A1-38      Devi Dutt Tewari and Lorraine Greyling		
	Building Moral Capital in the 21st Century: An Essential Ingredient for Economic Growth and Development		
10:30 – 11:00	Morning Break @ Boardroom		
Session 1 Chair:	Session 1 a @A1-11 Mr S Heeralal	Session 1 b @A1-37 Dr A Ayandibu	Session 1 c @A1-38 Dr Lizelle Ramaccio Calvino
11:00 – 11:20	<i>Peter Baur:</i>  An examination of the impact of COVID-19 on peer mentors, by examining changes in perceptions of students studying business science, between 2019 and 2020	<i>Joseph Akande, F Afrogha, M Doorasamy, and IR Akintoye:</i>  Community's stakeholder structural perception of firms' environmental disclosure level in Nigeria	<i>Kyra Guy:</i>  Regulating The Changing Nature of Modern-Day Maritime Piracy in International Law
11:20 – 11:40	<i>Sbonelo Ndlovu and Shalen Heeralal:</i>  The perceptions of customers towards private label brands in the grocery retail sector: A case of eThekwin Municipality	<i>Sodiq Arogundade, Biyase Mduduzi and Hinaunye Eita:</i>  Foreign Direct Investment and Poverty in Sub-Saharan African Countries: The Role of Host Absorptive Capacity	<i>Mayenzeke Chiya and Tholaine Matadi:</i>  Analysing the right to strike under the South African legal framework



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11:40 – 12:00	<b>Siyasanga Mgoduka, Shalen Heeralal and Sarah Jembere:</b>  Why do consumers remain loyal to brands even after a brand crisis?	<b>Mekonnen Dengetsha, Joseph Akande and Lorraine Greyling:</b>  A Qualitative Approach on the Antecedents of Graduate Entrepreneurial Intentions	<b>Tholaine Matadi and Lizelle Ramaccio Calvino:</b>  Curtailling The Gender-Based Violence Epidemic Through the Criminal Justice System: Case Study of South Africa and The Democratic Republic of Congo
12:00 – 12:20	<b>Avashni Moonasamy, GM Naidoo and Hemduth Rugbeer:</b>  Crisis Communication: Management Tool to Improve the Reputation of Basic Education in South Africa	<b>Bongumusa Makhoba, Lorraine Greyling and Irrshad Kaseeram:</b>  Investigating the Nonlinear Effect of Public Debt on Economic Growth in South Africa: A Smooth Transition Regression Analysis	<b>Mark Ogbinaka:</b>  The Nature of Postcolonial Protest Poetry in Work of South Africa's Dennis Brutus and Nigeria's Ogaga Ifowodo
12:20 – 12:40	<b>Thobile Radebe and Makhosazana Vezi-Magigaba:</b>  Educational Curriculum and Entrepreneurship Culture among the Youth: A case study of University Zululand	<b>Brian Mazorodze:</b>  <i>Explaining Africa's low COVID-19 cases, spread and fatalities</i>	<b>Willie Chinyamurindi:</b>  African alchemy in contemporary society: Why you matter?
12:40 – 13:00	<b>Ayansola Ayandibu:</b>  The Impact of Organisational Culture on Performance of SMEs: A Case Study SMEs within uMhlathuze Municipality	<b>Zwelakhe Maseko:</b>  Assessing the influence of natural resource conservation on the livelihoods of KwaNibela KZN	<b>Kingdom Moshounyane:</b>  Is implicit cultural policy a risk to cultural rights? A critical analysis of Mangaung Metropolitan Municipality', Bloemfontein, Free State, South Africa
13:00 – 13:45	<b>LUNCH @ Dining Hall (ground flr)</b>		



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Session 2 Chair:	Session 2 d @A1-11 Dr NN Jili	Session 2 e @A1-37 Dr M Vezi-Magigaba	Session 2 f @A1-38 Dr B Mazorodze
14:00 – 14:20	<b>Olumuyiwa Ademola Omotosho, Bongani Thulani Gamede Chinaza Uleanya:</b>  Investigating Factors Affecting Entrepreneurial Skills Acquisition among Rural University Students in South Africa and Nigeria	<b>Vincent Owede and Lorraine Greyling:</b>  A Greenfield FDI Flow Determinants Model for Africa: A Case of Selected SSA Countries (Including South Africa)	<b>Zwelethu Sibiyi:</b>  Evaluating <i>Isiphithiphithi</i> : The Problem of Applying 'Living' Customary Law'
14:20 – 14:40	<b>Hloniphile Zwane and Sheunesu Zhou:</b>  Entrepreneurial Challenges facing Female Entrepreneurs in informal micro businesses: A case study of Umhlathuze	<b>Brian Mazorodze:</b>  Lockdown Effectiveness and its Economic Impact in South Africa	<b>Sthulile Zikhali, Ayansola Ayandibu and Brian Mazorodze:</b>  The effect of social media usage on profitability of SMEs in uMhlathuze Municipality
14:40 – 15:00	<b>Samuel Taiwo and Makhosazana Vezi-Magigaba</b>  Current Human Capital Development Approach in the University of Zululand: Perception of the Academic Staff	<b>Gerhadus Van Zyl:</b>  The impact of new technology on employee productivity in the South African workplace	<b>Sicelo Sibiyi and Lizelle Ramaccio Calvino:</b>  Contesting Derivative, Collective and Team Misconduct: The Dilution of the Presumption of Innocence in the Realm of Employment
15:00 – 15:20	<b>Sheunesu Zhou:</b>  Macroeconomic determinants of Long-term Sovereign bond yields in South Africa	<b>Lindokuhle Zungu, Lorraine Greyling and Bongumusa Makhoba:</b>  A scrutiny into government expenditure and debt on the South African economy: A Bayesian VAR <sup>1</sup> Analysis	<b>Linduxolo Mabuyakhulu:</b>  Covid-19, lockdown level 5 and the plight of rural households dependent on small scale farming A case of Jozini local municipality, South Africa, Kwazulu Natal
15:20 – 15:30	Networking		



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## Day 2: 4 December 2020

8:30 – 9:00	Coffee and Tea @ dining room		
9:00 – 10:30	<p>Keynote Presentation @ A1-38 <i>Maxwell Zakhele Shamase:</i> BRICS as Emerging Powers in the Global Order</p>		
10:30 – 11:00	Morning Break		
Session 3 Chair:	Session 3g @ A1-11 Dr KD Ilesanmi	Session 3h @ A1-37 Prof DD Tewari	Session 3i @ A1-38 Dr L Calvino
11:00 – 11:20	<p><i>Bibi Zaheenah Chummun and Subhash Jagannath:</i> Self-Insurance in The Electricity Unit Of South African Municipalities: The case of EThekweni Municipality in KZN Province of South Africa</p>	<p><i>Santos Bila and Mduduzi Biyase:</i> Determinants of subjective poverty in rural and urban areas of South Africa</p>	<p><i>Sphelele Khomo and Molebatsi Nkoane:</i> Meta-Discourse in Academic Writing by Third-Year Bachelor of Commerce (Accounting) Students at A University</p>
11:20 – 11:40	<p><i>Mpho Mathithibane and Bibi Zaheenah Chummun:</i> Behavioural factors influencing low-income farmers purchase decisions of weather-index insurance in South Africa</p>	<p><i>Frederich Kirsten Mduduzi Biyase, Marinda Pretorius, Ilse Botha:</i> The Impact Of Perceived Inequality On The Subjective Social Position Of Individuals In South Africa</p>	<p><i>Kanagie Naidoo:</i> The admissibility of evidence in cybercrimes</p>
11:40 – 12:00	<p><i>Nontobeko Shongwe:</i> Fostering Entrepreneurship as A Career Management Option to Reduce Youth Unemployment</p>	<p><i>Brian Mazorodze:</i> Trade and Wage Disparities in South Africa</p>	<p><i>Khulelani Tembe:</i> Urban Agriculture as A Panacea to Attain Sustainable Development Goals in South Africa</p>



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12:00 – 12:20	<b>Clifford Duma:</b>  Assessing community tourism as a catalyst for local economic development in the Umzombe Local Municipality	<b>Kehinde Ilesanmi and Devi Datt Tewari:</b>  Impact of oil fluctuations in exacerbating systemic risk in the South African banking financial institutions	<b>Buthelezi Mduduzi:</b>  The Critical Analysis of the Application of Derivative Misconduct and Team Liability Within the Work Place in South Africa
12:20 – 12:40	<b>Xolisile Ngumbela:</b>  South Africa's Food in/Security Challenges in The Era of Covid-19, 4 <sup>th</sup> Industrial Revolution and Land Reform	<b>Khangezile Mkhwanazi:</b>  The adoption of new information systems 4.0 by textile and footwear Small Medium and Micro-Sized Enterprises (SMMEs) in a digital economy and implications for Local Economic Development	<b>Abdulai Adams, Nana Yamoah Asafu-Adjaye and Devi Datt Tewari:</b>  Assessing the adoption potential of improved crop and livestock technologies in Ghana: An application of the Trade-off Analysis Minimum Data Model
12:40 – 13:00	<b>Derick Blaauw and Anmar Pretorius:</b>  Socio-economic opportunities in Rustenburg – do women benefit?	<b>Leonard Agwuna and Brian Mazorodze:</b>  Effect of Exchange rate Volatility on Agricultural trade Potential in South Africa	<b>Abdulai Adams and Devi Datt Tewari:</b>  Integrating add-on activities into microfinance: a systematic review of the evidence of impacts
13:00 – 13:20	<b>Lwazi Ntshangase:</b>  The impact of agricultural, mining and manufacturing exports on economic growth in South Africa: The PVAR approach	<b>Khulekani Ignatius and Irrshad Kaseeram:</b>  The Determinants of Unemployment and the Discouraged Worker Effect in the rural and peri-urban areas of uMhlathuze Local Municipality of South Africa	<b>Bongani Thulani Gamede, Mlindeneni Celinhlalo Siyaya and Chinaza Uleanya:</b>  Effect of ICT in Teaching Accounting in Secondary Schools: A case of iLembe District
13:20 – 14:00	<b>Closing of Conference and Lunch</b>		